



**2006 Director Report
Newton Lee
NUS Hollywood Lab**

July 2006

Newton Lee invites Dr. Alan Kay to join the NUS Hollywood Lab as the key advisor and a principal investigator on Singapore-funded projects. Dr. Kay accepts.

Bran Ferren of Applied Minds (formerly of Walt Disney Imagineering) joins NUS Hollywood Lab as the second advisor.

Walt Disney Imagineering becomes one of our Industry Partners. UCLA, USC, and Virginia Tech become our University Partners.

NUS and UCLA have signed a memorandum of understanding for research collaboration in a seed project.

August 2006

The UCLA-NUS-WDI research seed project “Cultural Experiences for Urban Public Space Using Cooperative Embedded and Mobile Sensing” has been approved.

Peking University (China) is added to the list of our University Partners.

Walt Disney Imagineering R&D and Walt Disney Internet Group Virtual Reality Games Group have agreed to hire NUS student interns if they have the skill sets they are looking for.

Dr. Alan Kay works on a Grand Challenges research proposal for Singapore.

New collaborative research proposals with USC School of Cinema-Television have been written.

NUS President Shih, NRF Chairman Dr. Tony Tan, and delegations from NUS BOT, NRF, MDA, MOE, MICA, and EDB have visited USC and Dr. Alan Kay on separate trips.

The NUS Hollywood Lab space in Los Angeles is being set up.

September 2006

Dr. Danny Hillis of Applied Minds (formerly of Walt Disney Imagineering) joins NUS Hollywood Lab as the 3rd advisor. Danny Hillis is well known as a father of supercomputing.

NUS IRO visited USC and NUS Hollywood Lab to discuss undergraduate student exchange opportunities between NUS and USC.

New collaborative research proposal on games with USC School of Cinema-Television has been written.

New collaborative research proposal on IDM with USC School of Engineering has been written (with co-PI Elaine Chew and Alexandre Francois)

New collaborative research proposal on Digital Asset Management with Current TV, a company led by former US Vice President Al Gore, has been written.

Organized and forwarded Singapore student resumes to Disney for internship.

October 2006

Signed MOU between NUS Hollywood Lab and Peking University.

Dr. Alan Kay completed the final research proposal "Grand Challenges in Future Interactive Digital Media: Creating the Next 500 Year Revolution After Printing." Dr. Alan Kay and Mr. Newton Lee are two main principal investigators on the project. Other co-principal investigators involve researchers from Viewpoints Research Institute, NUS Hollywood Lab, National University of Singapore, and Singapore Arts School.

Set up NUS Hollywood Lab with office equipment, furniture, phone line, DSL, etc.

Hosted Prof. Lawrence Wong's visit and arranged meetings with/at NUS Hollywood Lab, USC School of Cinematic Arts, Dr. Alan Kay, Mike Zyda of USC GamePipe, and Walt Disney Imagineering.

November 2006

Set up NUS Hollywood Lab with office furniture, computer, phone, fax, high-speed Internet access, etc. Meetings can now be held comfortably in the Lab space.

Worked on student resumes from NUS and possible internship placement at major Hollywood studios.

Revised software needs and budget for NUS Hollywood Lab.

December 2006

Placed 3 students (Hu Xiaoming, Eng Tat Khoo, and James Teh) from NUS to intern at the world-renowned American Film Institute (AFI) and NBC Universal in 2007.

Worked on 2007 NUS Hollywood Lab 12-month Estimated Budget.